The value of energy data

DOE SSL Program Connected Lighting Meeting November 16, 2015

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Lighting control past

- Focus on devices (widgets) and technologies
- Complex configuration requirements
- High total cost of deployment
- Poor user satisfaction
- Limited performance monitoring and continuous optimization
- Frequent misalignment with owner/occupant organizational maturity
- Limited interaction with non-lighting systems
- Difficult to predict performance and energy savings
- Low adoption (estimated as < 1%)



Estimating energy savings from lighting controls

Strategy	Lutron ¹	Encelium ²	LBNL ³	LCA ⁴
Scheduling	10-20%	10-40%	N/A	N/A
Daylight Harvesting	25-60%	5-15%	28% (average)	40-50%
Occupancy	20-60%	25-50%	24% (average)	35-55%
Task Tuning	10-30%	5-20%	36% (average)	8-22%
Personal Tuning	10-20%	5-15%	31% (average)	6-11%
Multiple Strategies	N/A	50-75%	38% (average)	N/A

¹ http://www.lutron.com/TechnicalDocumentLibrary/Energy Codes and Standards g.pdf

http://lightingcontrolsassociation.org/estimating-energy-savings-with-lighting-controls/



² http://www.encelium.com/en/ems/six-strategies.html

³ http://eetd.lbl.gov/sites/all/files/lighting_controls_in_commercial_buildings.pdf

⁴ http://lightingcontrolsassociation.org/estimating-energy-savings-with-lighting-controls/

[&]quot;..achieving energy savings estimates in practice may require commissioning, including a written controls narrative, verification equipment is installed and aimed in accordance with approved documents, programming and calibration, functional testing, Systems Manual, end-user training and a plan for periodic recalibration."

Why focus on energy reporting?

You can't (effectively) manage what you can't measure

Transactive Energy Markets

Data Driven Energy Management Reduce Energy Consumption

Enable New Market Opportunities Pay-forperformance energy efficiency incentives

Energy billing for devices currently on flat-rate tariffs

Verified delivery of utility incented energy transactions e.g. peak and other demand response

Lower cost, more accurate energy savings validation for service-based business models

Selfcharacterization of available (i.e. marketable) "building energy services"

Data driven performance management

Discovery & Measurement Asset data, Remote monitoring Baseline performance

Assessment & Simulation Analytic engine, Whatif scenarios Analyze monitored data, Simulate policy scenarios

Policy & Control Rules engine, Execution proxies **Automated** deployment and execution of policies

Reporting & **Decision Support** Results, Benefits, Savings New baseline performance

Transactive energy markets



Energy billing for devices currently on flat-rate tariffs

Existing (HPS)

- Photo-controlled: 4.8315¢ per kWh
 - Dusk to dawn Mon-Sun for all calendar months
- Continuous Burn: 5.5270¢ per kWh
 - 24 hours a day Mon-Sun for all calendar months
- Part Night
 - Dimmed or off for some period each night
 - Rate somewhere in between the photo-controlled and continuous burn

New (LED)

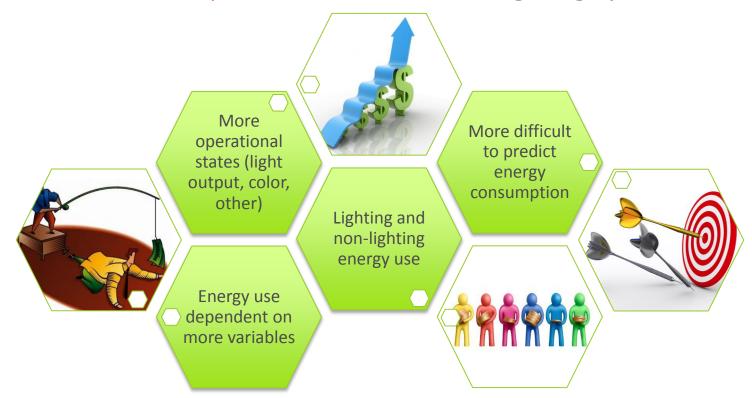
- Super Off-Peak: 3.3225¢ per kWh
 - 11:00 PM–7:00 AM, Mon-Sun for all calendar months
- Off-Peak: 8.1538¢ per kWh
 - Weekends, holidays and any day in Oct–May: 7:00 AM–11:00 PM
 - June–Sept (Mon–Fri): 7:00 AM–2:00 PM & 7:00 PM– 11:00 PM
- On-Peak: 9.4595¢ per kWh
 - 2:00 PM-7:00 PM, Mon-Fri,June-Sept (Summer)
 - Excludes Independence Day and Labor Day

http://www.georgiapower.com/pricing/files/rates-and-schedules/outdoor-lighting/9.30 TOU-EOL-1.pdf



Pay-for-performance energy efficiency incentives

Traditional lighting energy efficiency incentive approaches are not compatible with Connected Lighting Systems.



DLC Commercial Advanced Lighting Control (CALC) project is developing an incentive framework for energy efficiency programs that could include pay-for-performance



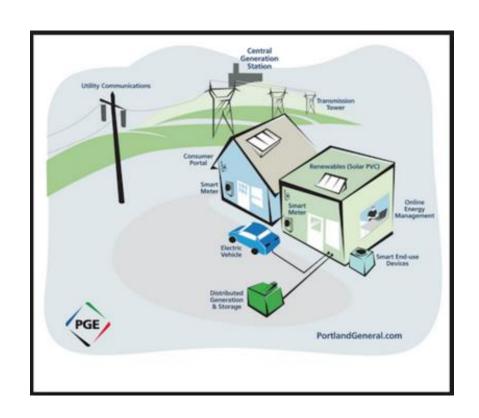
Energy savings validation for service-based business models

Lower cost, faster, more comprehensive (and therefore more accurate) than traditional post-install M&V



Self-characterization of available "building energy services"

- Marketable capabilities
 - Intelligent, controllable end-use devices
 - Generation
 - Storage
- Capable of delivering value to various entities
 - End users
 - Energy markets
 - The grid
 - Society
- Verified delivery of utility incented energy transactions
 - Peak
 - Other demand response













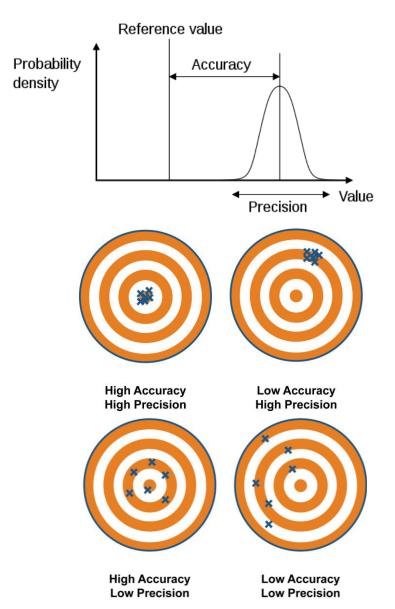




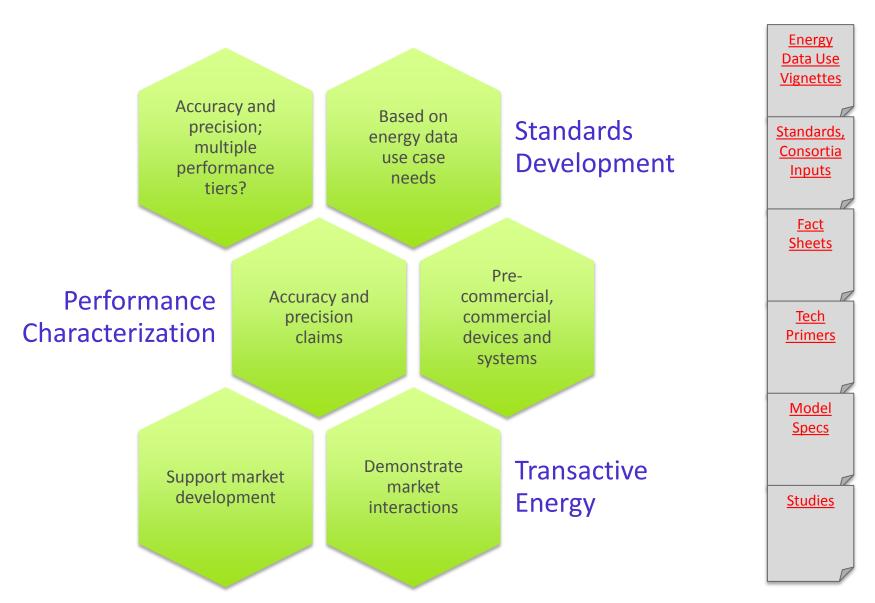


Energy reporting needs

- Identification of major energy data use cases
- Consideration of implementation cost vs. performance trade-offs
- One or more sets of accuracy, precision requirements that meet use case needs
- Standard accuracy classes, test & measurement methods, pass/fail criteria



DOE SSL Program activities: energy reporting



Thank you

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